



## USATF Niagara Association BOD Meeting

8:00 PM, Monday, November 16, 2009 – Tele-Conference Call

1. **Roll Call: Kevin P. Lucas**, President, **Jim Glinsky**, VP, **Joni Lucas**, Treasurer, **Chuck Von Holtz**, Officials' Chair, **Perry Jenkins**, T & F Chair, **Vanessa Martell**, Women's T & F Co-Chair, and **Jacek Woloszuk**, Marketing Strategy Chair.
2. Next **Tele-Conference Call Meeting date** scheduled for 8:00 PM Monday, January 18, 2010 – always 3<sup>rd</sup> Monday of the month and listed at website calendar. **NO MEETING in December.**
3. **Meeting Minutes: (Voted and Approved) for: Meeting on October 19th.**
4. **Report of Officers and Committee Chairs:**
  - **President's & Sanctions Chair Report**, Kevin P. Lucas reminded *delegates to the Annual Meeting* about reports & travel expenses and yearly officer and committee chair *forms and background checks* are due by January 15<sup>th</sup>. Reported **199 Sanctions in 2009 and 7 in 2010.**
  - **VP & Membership Chair's Report**, Jim Glinsky reported that *Games Committee* is meeting on December 12<sup>th</sup> with Dave Hennessy Empire State Games Western T & F Qualifier about combining our open meet and their qualifier. Reported **2009 Membership** is at **1253** and **254** for **2010.**
  - **VP & LDR Chair's Report**, Eric Boyce did not attend.
  - **Treasurer's Report**, Joni Lucas reported *Checking* account **\$12,799.53**, *Savings* account **\$11,195.10** and four (4) *CDs totaling* **\$22,596.25.** **2008 Tax Return** was filed by October 15<sup>th</sup> deadline. Amounts expected include \$2,500 from USATF Youth Committee and about \$1,500 from Sport Nation for hotel rebates *owed for JO Region 2 T & F.*
  - **T&F Chair**, Perry Jenkins reported that he is meeting with *Empire State Games* on 19<sup>th</sup>, they need sponsors. Asked about Holiday Classic Indoor T & F bid to host **2009 Niagara Championship at RIT on December 26<sup>th</sup>,** , Kevin and Jim reviewed bid and spoke to Bill Quinlisk, the bid was too costly for association, triple the cost of 2008 meet with only 67 athletes.
  - **Women's T & F co-Chair, Vanessa Martell** reported that she was *keynote speaker* pre-event dinner on November 6<sup>th</sup> at Inn on the Lake for the National Junior College Cross Country Division III Men's & Women's Championships at Finger Lakes Community College.



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- **Marketing Strategy Chair**, Jacek Woloszuk reported on *website activity*, 896 visitors, 1740 visits, 44% direct, 28% by search, 28% through other sites, 46% bounce rate, and the athlete blog most popular with results page second. Jim Glinsky added that many *membership renewals* go through our website and we will have a program to update membership number once revised agreement is signed with provider.
  - **Officials' Chair**, Chuck Von Holtz reported 4 new officials, one is event timer Ken Auyer of Oswego. Six USATF *officials were used* at NCAA Division III Atlantic Regional Conference XC Championships on November 14<sup>th</sup> at Letchworth State Park and there are *5 other meets scheduled* for USATF officials to work. Jim Glinsky noted that *George Tillison*, former official, course measurer, and sanctions chair passed away on November 12<sup>th</sup>.
  - **Youth T & F Chair**, David Reinhardt did not attend.
  - **Women's T & F co-Chair**, Marsha Horan did not attend.
  - **Master's T & F Chair**, Lawrence Guilford did not attend.
  - **Men's LDR Chair**, Kyle Heath did not attend.
  - **Women's LDR Chair**, Katie Aldridge did not attend.
  - **XC Chair**, Ryan Pauling did not attend.
5. **Old Business** Jim Glinsky will send out *Games Committee* information asking for outdoor T & F championships committee help.
  6. **New Business**: none presented.
  7. **Meeting Adjournment 8:47 PM**

*01/05/10 Minutes Respectfully Submitted by Kevin P. Lucas, Acting Secretary*