

Meeting was called to order at 7:33 pm on ZOOM

Board members present: David Reinhardt, Chris Cummings, Don Lawrence, Russ Ebbetts, Fred Covelli, Kathy McLymond, Jennifer Potter, Rozanne Redlinski

Guest present: Aubrianna Lantrop

Agenda:

1. Approval of December Minutes:

A motion was presented to approve the minutes by Russ Ebbetts, pending one correction. This correction involves the number of clubs. Jennifer Potter seconded the motion and it was approved.

2. Treasurer's report:

Chris Cummings asked the Board members to refer to the minutes from the last meeting and the Profit and Loss Budget Overview that he provided to the members. Chris proposed that he be able to move \$5K from the checking account to the saving account. Russ seconded this and the proposal was accepted.

Chris also reminded the Board of the proposal that was voted on by email pertaining to the Website maintenance fee. The Board voted to allow Chris to pay \$3000.00 to Andy. When looking at the Budget Overview, Chris pointed out that this would increase the deficit to \$1K and wanted to make Board member aware of this increase.

Fred asked Chris if any of the money from the official's recertification fees was returned to the association. Chris replied that it was not, but that there is revenue from the USATD membership fees.

Dave said that the Board will revisit the budget status during the March meeting.

3. Vice President's Reports:

A. Fred Covelli reported that the meets we were tentatively planning for January at Houghton were cancelled.

B. Russ Ebbetts asked Chris Cummings to introduce Aubrianna (Bri) Lantrop. Bri is developing a Social media presence for the Empire State Classic. She provided us with powerpoint that summarized her work on a Logo, strategy for a social media presence and calendar for athletes to follow. She is planning to include the Association and local USATF meets in her work. Please see the attached powerpoint to see her work.

The next task is to find staff for the Championships. There is a need for coaches, medical staff and support personnel. The Board will be soliciting for these positions.

The Empire State Classic will be on July 24th, at Cortland State.

The Board want to Thank Bri for all the work she is doing.

Russ announced:

1. He has a list of all the 8-lane track in the Niagara Association.
2. He has a list of 60 Newspaper contacts.
3. Russ has contacted Savona and Nazareth about hosting our Association meet during the 3rd weekend of June. If the Savona site is used, there is a possibility that the Throwing events may have to be at another site. He has contacted Brockport and Jennifer is helping him secure that information. That Throws meet may be a Throw Pentathlon.
4. Russ has contacted various Lions Clubs about sponsoring the Junior Olympic meet in June.
5. Russ also provided information from Jim Glinski about the Association membership.

That information from Jim is below.

Niagara Membership Report 14 DEC 20

	<i>Male</i>	<i>Female</i>	<i>Total</i>	
<i>Youth</i>	204	211	415	40%
<i>Open</i>	172	90	262	25%
<i>Masters</i>	262	108	370	35%
<i>Total</i>	638	409	1047	

Our membership increased 3% since 9 NOV.

Although our membership totals are lower than this time last year, they are actually higher than expected given there have been no competitive events and the near future schedule is uncertain. I am confident there will be a big surge in memberships as soon as events come back to the national and Association calendar

There are currently 43 active clubs. That is +1 from 9 NOV. This is low but again, clubs will renew as soon as they are able to safely hold practices and events come up on the calendar.

Dave said that sanctioned events were down 44% at 151 for 2020. There are 8 sanctioned events planned for 2021, starting on May 20th.

4. LDR report—not given
5. High Performance report—not given
6. Youth Athletics report—not given
7. Officials report:

Kathy McLymond reminded everyone about the ZOOM Training session on March 14th at 7:00. This session will last 2 hours and 24 officials were signed up at this point. The session will cover referee scenarios. Kathy has assigned 4-5 scenarios to various officials that offered to lead the discussions.

Accreditation is taking place. Dave and Chris will be discussing the budget section. Kathy stated that we have lost about 1/3 of our officials for various reasons.

Old Business:

A calendar was sent out to all Board members with a list of events and training sessions. Kathy's Officials session will be in January. Racewalk will be covered by Don Lawrence in February. Dave will do a session on preparing for a 5K race in March. Izeal Bullock will be covering Throws in April. Jennifer Potter has offered to hold a session for athletes hoping to be recruited. This will cover how it is done and what to expect.

Dave said that the Virtual Winder 5K championships will be held on February 20, 2021.

New Business:

The Holiday Indoor Niagara Classic will be held on January 2nd, 2021. Jennifer is working to secure Ithaca College for this meet.

A discussion followed about recruiting new officials. Chris and Kathy are working on a Brochure to give to college graduates about becoming an official. Jennifer suggested reaching out to college. Dave said he would work with Andy to get names of people to invite to a ZOOM session about officiating.

Meeting adjourned at 8:30

Moved by David Reinhardt...seconded by Fred Covelli