

The March meeting of the USATF Niagara Executive Committee was called to order at 7:02 0m EST. The following board members were present: Don Lawrence, Mike Nier, Kelsey Ryan, Sharon Grauttadauro, Jacky Mendes, Eric Boyce, Terry Eason, Danielle Anderson, Jim Glinsky, Matt Merrill, Jason Henderson, Lexi Lindamer, Breet Shelton, and Rozanne Redlinski

### Niagara Athletes' Success and Upcoming Events

The president congratulates Niagara athletes and officials for their recent performances and professionalism. He highlights the success of the New York State meet, the Running of the Green event, and spring clinics. The president also mentions Tamaris Bell's achievements at the World Masters, winning two gold medals and setting an American record. He discusses upcoming events, including a Dick's Sporting Goods Officials Recruitment Day and a trip to Warsaw, Poland for a race walking invitational. The president notes funding challenges for state track and field but emphasizes the association's ability to manage its budget well this year.

Kelsey Ryan lead the discussion about meets having too many events and taking too long. Youth Athletes are getting bored. A recommendation was made to limit the events for one meet and have the events which were left off the first meet...run at a second meet. This would give athletes the opportunity to do all the events after competing in two meets. This would also shorten the length of the meet.

#### 2025 Budget Proposal and Meet Profitability

Jacky presents the 2025 budget proposal, which shows a projected income of \$67,500 and expenses of just over \$64,000. The budget has been simplified into larger categories for easier management. Some key points include a \$7,000 allocation for the annual meeting, which may be reduced, and projected losses on indoor meets. The board discusses ways to make meets more profitable, including raising entry fees and seeking sponsorships. After discussion, the budget is approved by majority vote.

#### **Running Event Success and Syracuse Plans**

The meeting discussed the success of the running event, with a focus on the prize money and the role of Jonathan in organizing it. The event was well-received, with a special room set up for athletes to warm up and change. The team also discussed the upcoming event in Syracuse on May 4th, with some team members planning to attend. The conversation ended with appreciation for Eric's efforts and a reminder of the team's support for future events.

The group discusses upcoming regional and national cross country meets. Brett confirms that Region 2 will be hosted by 3 Rivers at White Oak Park near Pittsburgh, while the national meet has been moved back to its original date in December, though the location is still undetermined. Jim reports that USATF Niagara membership numbers are trending upward and shares an anecdote about helping a member obtain permission to compete in Italy. He also mentions ongoing challenges with members navigating the USATF Connect renewal process.

## **PGXC Cross Country Series Challenges**

Mike discussed the challenges of finding suitable dates for the Pgxc Cross Country Series in November due to the calendar constraints. USATF and Eric suggested that the Niagara championship could be included as part of Pgxc to ensure more people attend. USATF also mentioned the potential for co-managing the event. Sharon expressed her satisfaction with the annual Maria Mitcha coffee invitational for Racewalk and highlighted the need for better communication with race walkers. Terry shared his positive experience working with international officials in Florida and offered his assistance to the directors of mass masters and youth.

### **USATF Booth Setup and Sponsorship**

The meeting concludes with discussions about upcoming events and tasks. USATF plans to set up booths at outdoor sectionals for sections 4, 5, and 6, seeking volunteers to manage them. The dates for section 6 are June 6-8, while section 5 is scheduled for May 29-31. The group also discusses the need to finalize and proofread sponsorship materials for outdoor meets. The meeting ends with a reminder about the importance of careful proofreading and a brief mention of the effectiveness of AI tools.

# **Next steps**

• Danielle: Send out sponsorship outline to the team for feedback and then get it on USATF letterhead to start reaching out to potential sponsors

- Kelsey: Work with USATF to submit grant application for youth track meets by October 1st
- Matt: Set up sanction, schedule, and registration sites for June 21st and 28th meets within next 10 days
- Eric/Mike: Coordinate on potentially combining PGXC Cross Country Series with Niagara championship

meet in November

- Jackie: Update bank accounts and financial reports with March cycle data
- Jackie: Obtain letter from Greg releasing Niagara from National coverage for IRS 1023 form

• Youth Coaches: Plan coordination meeting to discuss shared coaching resources for Nationals and Region 2 meets

• Matt: Research and prepare 6 gift bags for top 3 boys and top 3 girls race walkers for the Mercy Invite on April 12th

- Kelsey/Youth Coaches: Draft a letter to youth clubs requesting volunteer commitments for the June track meets
- Eric/Jonathan: Coordinate USATF booth setup at Mercy Invitational on April 12th
- USATF Team: Identify volunteers to manage USATF booths at outdoor Sectionals for sections 4, 5, and 6
- Andy: Prepare meet logo for June events
- Eric: Coordinate USATF presence at Mountain Goat Race in Syracuse on May 4th
- Matt/Brett/Jason/Kelsey/Lexi: Meet to finalize scheduling details for June 21st meet
- Matt: Send out initial communication to coordinate April 7th meeting at 8 PM to discuss outdoor track meets

• Matt & Tom: Develop a volunteer framework identifying 3-4 specific areas where youth clubs can provide assistance during the meet

• Matt: Follow up with Rick and Mark regarding the elite vault event and throws pentathlon possibilities for the upcoming meet

- Matt: Coordinate with facility management for separate staging areas for different age groups
- Matt: Arrange for necessary porta-johns and facilities for both JO and open masters events
- USATF/Matt: Plan early for cross country meet organization to maximize potential revenue
- Matt: Follow up with Dave and Aaron regarding race walk officials and timing requirements

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## **Reports:**

#### LDR with Eric Boyce:

First LDR Championship was 3/15 with Runnin' of The Green 5 mile hosting our 5 mile association championships! We had 142 members finish which is an improvement from last year that saw 139 members finish the championship race. 23% of the open/masters membership for Niagara participated on Saturday. The race created a separate room for USATF clubs and members to hangout before and after which appeared to be a great experience that everyone joined. The race also designed a different bib for USATF Niagara memberships which helped identify members easier. The field included 2024 Olympic marathon trials qualifiers Joe Whelan and Henry Williams. Whelan won his third consecutive 5mile championship on 3/15, being the first person to run sub 24 at this race since 2009 when Jeff Eggleston ran (23:58). Ellie Orie won the women's race repeating as champion. Orie is also very accomplished, she represented team USA in the mountain discipline a few years ago. She also is coming off a top 25 finish at the USA half marathon championships. I also wanted to point out Mark Andrews of GVH (not the TE for the ravens who dropped that pass against the Bills) is ageless. At 54, he ran 27:39. The age grading score on that time is 89% which 90% is considered world class. It's important to increase the participation numbers at each championship but I always want to highlight the talent we have in this association.

	Male	Female	Total	
Youth	128	103	231	28%
Open	139	81	220	269
Masters	255	128	383	46%
Total	522	312	834	
Clubs 42				

#### Membership with Jim Glinsky:

# Treasurer's report with Jacky Mendes:

# This report includes the monthly overview and the budget for 2025

<ol> <li>We are roughly \$3,000 behind in revenue compared to this time last year and under \$1000 ahead compared to 2023.</li> </ol>	0					
2. Budget has been entered into guickbooks. Can be reviewed here.						
3. As of 02.28.2025 our financial standing is:						
Checking:	11	1,287.83				
Savings:	25	5,007.41				
CD:	47	7,537.66				
Total:	83	3,832.90				
4. Summary of all deposits	-	dividual	Club	Sanctions	Total	
						-
202	-	\$4,195			\$8,365	-
202	24 \$	\$22,499	\$4,475	\$15,986	\$42,960	
202	23 \$	\$19,256	\$3,700	\$11,559	\$34,569	
202	22 \$	\$20,754	\$2,350	\$14,221	\$37,234	
202	21	\$9,235	\$1,100	\$8,882	\$19,217	
202	20	\$6,664	\$850	\$5,640	\$13,154	Π
201	19 \$	513,650	\$2,725	\$20,577	\$36,952	Π
201	18 \$	\$17,455	\$2,450	\$22,101	\$42,006	Π
201	17 \$	\$17,205	\$3,000	\$19,033	\$39,238	Π

#### Company name: Niagara Association of USA Track & amp; Field Budget name: Budget\_FY25\_P&L Budget type: Profit and loss Period: FY 2025 (Jan 2025 - Dec 2025)

#### Consolidated

Accounts	Budget totals
Total Administrative	\$0.00
Total Committee Income	\$0.00
Total Contributions	\$0.00
Total Hershey Outdoor Championship	\$0.00
Total Open/Masters Track & Field	\$0.00
Total Association J0 Track Meet	\$0.00
Total Region 2 JO	\$0.00
Total Youth Cross Country	\$0.00
Total Youth	\$0.00
Total Youth Cross Country Series	\$0.00
Total Event Income	\$0.00
Grants	\$5000.00
Total Grants	\$\$000.00
interest	\$2300.00
Total Junior Olympics	\$0.00
Championship	\$3000.00
Cross Country	\$2000.00
Total LDR	\$5000.00
Club	\$4500.00
Individual	\$23000.00
Non-Athlete	\$100.00
Total Membership Dues	\$27600.00
Sanction Fees	\$15000.00
Indoor	\$700.00
Outdoor	\$4300.00
Total Track & Field	\$\$000.00
Cross Country	\$1800.00
Indeor	\$800.00
Outdoor	\$5000.00

Tetal Youth	\$7600.00
Total Income	\$67500.00
Total Office Supplies	\$0.00
Total Postage	\$0.00
Total Administrative Expense	\$0.00
National	\$7000.00
Regional	\$100.00
Total Annual Meeting Expense	\$7100.00
Committee Supplies	\$2000.00
Annual Awards	\$400.00
Travel Stipend	\$600.00
Total Athlete Travel	\$600.00
Clinic Weekend	\$1000.00
Total Communications Expense	\$0.00
Total Community Relations	\$0.00
Officials	\$3000.00
Total Officials Expense	\$0.00
Clinics	\$600.00
Total Racewalking Expense	\$600.00
Total Track & Field Expense	\$0.00
Total Youth	\$0.00

Accounts	Budget tota
Total Committees Expense	\$5600.
Total Championship Prize Money	\$0.
Total National Sk Masters Championshi	\$0.
Total Cross Country	\$0.
Championship	\$5000.
Total Championship Race #1	\$0.
Total Championship Race #2	\$0.
Total Championship Race #3	\$0.
Total Championship Race #4	\$0.
Cross Country	\$1000.
Grand Prix Prize Money	\$5000
Runner of the Year Series	\$4000.
Tetal LDR	\$1500.
Total MUT Series	\$0.
Total Trail Championship	\$0. \$0.
Total Ultra Championship	
Total MUT	
	\$0.
Total Pentathion	\$0.
Indoor	\$2750.
Total Indoor T&F Championship	\$0.
Total Travel	\$0.
Total Officials Expense	\$0.
Outdoor	\$4500.
Total Open / Masters Association	\$0.
Total Outdoor Championships	\$0.
Total Track & Field	\$7250.
Total Association J0 Track Meet	\$0.
Total J0 Cross Country	\$0.
Total Region 2 Cross Country	\$0.
Total Region 2 JO	\$0.
Indoor	\$2750.
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Outdoor	\$5000.00
Total Track & Field	\$7750.00
Total Youth	\$7750.00
Youth Cross Country Meets	\$1500.00
otal Event Expense	\$31500.00
Aembership Processing	\$1500.00
Aembership Supplies	\$500.00
otal Merchandise	\$0.00
otal Net Membership Dues-Clubs	\$0.00
	\$300.00
fficials Supplies	
otal Merchandise	\$0.
otal Natl Membership Dues-Clubs	\$0.
ficials Supplies	\$300.
Inancial Statements/Tax Return	\$4000
Vebsite/Marketing	\$7500.
otal Professional Services	\$11500.
anctions Processing	\$1500.
	\$1200
lorage	\$1500.
lorage easurer Processing	
torage reasurer Processing reasurer Supplies tal Expense	\$1500. \$100. \$64300.

Saturday, March 15, 2025 at 12:22 PM EDT