

## **MATT MERRILL**

Position: 2nd Vice President

### **NOMINEE'S EXPERIENCE, QUALIFICATIONS, INTEREST IN THE POSITION:**

My name is Matt Merrill, I have been a USATF Niagara member since 2009.

T & F Officiating is what initially brought me to membership with USATF membership.

In 2012, I first joined the USATF Niagara Board as the sanction's coordinator. Over the period of 2013 to 2019, then Board President Bill Quinlisk asked me to help him organize some of the open/masters track and field championships. This eventually led me to assisting with both the Junior Olympic track and field and cross-country championships, as well as being a board representative at many of the other road, cross country, MUT, and race walk championships.

I participated in nearly all of the monthly calls during this time and shared my input on all discussions.

In addition, I have travelled to the USATF Annual meeting many times and built long term friendships with many people who are board members of their own Associations.

On a more personal note, I have a master's degree in strategic marketing, which I use to help small businesses in my family's commercial sign and garments business. This experience gives me the right amount of skill in helping a business to further their goals by creating engaging opportunities for their customers.

After stepping back in 2019, now is a good time for me to re-engage with the USATF Niagara Board and I look forward to getting to work.